
Sustainability Report 2024

Introduction

In 2024, Tandem Travel continued its commitment to sustainable tourism, supporting local communities, and protecting the environment. We strive to promote responsible travel, minimize ecological footprint, and support the cultural heritage of Bulgaria.

Achievements

- New Sustainable Train Routes

In 2024, we developed and launched new routes for travel entirely by train across Bulgaria. These routes provide an eco-friendly transport alternative while allowing travelers to explore the country's beauty without burdening nature. This supports the development of rail tourism and reduces dependence on cars.

- Support for Local Initiatives

Tandem Travel actively supported various local initiatives in 2024. This work contributed to the growth and strengthening of local tourism and community spirit. We have included in our programs the little-visited but highly significant churches in the village of Boboshevo. By adding them to our tours, we have provided a modest yet meaningful source of income for the churches, helping support their restoration and maintenance. At the same time, we promote these almost unknown sites as tourist destinations, offering an alternative to the popular and overcrowded cultural and historical attractions.

- Environmental protection projects - Beehive Adoption

In line with our eco-friendly approach, Tandem Travel adopted a beehive this year as part of efforts to preserve biodiversity and support beekeeping. This is an important element of the company's ecological policy promoting sustainable agriculture and nature-friendly practices.

Sustainability Management – Action Plan Results

- Established a clear process for assessing the sustainability performance of key partners and suppliers to monitor and improve impact in destinations where we operate. We successfully expanded to 5 more the number of accommodation providers we work with who have accepted and implemented our sustainability requirements.
- Active communication of sustainability policies via the website and other channels to raise awareness.
- Developed and planned annual health and safety training for staff.
- Adoption of environmentally certified cleaning products and energy-efficient lighting in offices.
- Implemented systematic measurement and optimization of energy and water consumption.
- Regular meetings and trainings on environmental management and sustainability to increase staff awareness.
- Development of new products based on ecological and organic principles.
- Implementation of sustainability standards and good practices when selecting accommodations and tours.

- Established emergency management practices and codes of conduct to minimize negative impacts on environment and cultural heritage.

Other Environmental Initiatives

- Optimization of paper use and digitization of administrative processes.
- Participation in campaigns for collecting and recycling plastic and paper.
- Donations for reforestation projects as a carbon footprint offset measure.

Conclusion

Tandem Travel reinforces its position as a leader in sustainable tourism in Bulgaria by continuously developing policies and practices to minimize environmental impact and support local communities. The company invests in training, innovation, and sustainable product development with a long-term vision of responsible travel.